

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WFSB Hartford, CT

Date:

January 23, 2018

I, Mclaughlin & Associates,

being/on behalf of: Bob for Governor,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: August 14, 2018

do hereby request station time as follows: ORDER ATTACHED

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>6/21-6/27/18</u>				

Attach proposed schedule with charges (if available): \$28,900 gross / \$24,565 net

I represent that the payment for the above described broadcast time has been furnished by:

Bob for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dominic Scarano Jr.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1.23.18

Date

M. Campbell

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER


wfsb.com
WFSB

Orders
Order / Rev: 886646
Alt Order #: 09110362
Product Desc: STEFANOWSKI 4 GOV.
Estimate:
Flight Dates: 06/21/18 - 06/27/18
Original Date / Rev: 06/19/18 / 06/19/18
Order Type: GENERAL

Primary AE: Ryan Gordon
Sales Office: H-WDC
Sales Region: National

Agency
Name: McLaughlin & Associates
Buying Contact:
Billing Contact:
 566 South Route 303
 Blauvelt, NY 10913

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Bob Stefanowski For Governor CT
Demographic: A35+
Product Codes: Political-Cand-Governor
Priority: IMP
Revenue Code 1: POL
Revenue Code 2: PLC
Revenue Code 3: GPL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/24/18	17	\$14,450.00	\$12,282.50
06/25/18	06/27/18	16	\$14,450.00	\$12,282.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	17	\$14,450.00	\$12,282.50	0.00
July 2018	16	\$14,450.00	\$12,282.50	0.00
Totals	33	\$28,900.00	\$24,565.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Gordon			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFSB	06/21/18	06/22/18	04 M-F 6:30AM-7AM Eyewitness News	CM	6:30am - 7am	---TF--	:30	2	\$950.00	IMP	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 06/18/18	06/24/18	---TF--		2			\$950.00		0.00				
N 2	WFSB	06/21/18	06/22/18	M-F 7AM-9AM CBS: THE EARLY SHOW	CM	7am - 9am	---TF--	:30	2	\$750.00	IMP	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 06/18/18	06/24/18	---TF--		2			\$750.00		0.00				
N 3	WFSB	06/21/18	06/22/18	23 M-F 12pm-12:30pm Eyewitness News	M	12pm - 12:30PM	---TF--	:30	2	\$550.00	IMP	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 06/18/18	06/24/18	---TF--		2			\$550.00		0.00				
N 4	WFSB	06/21/18	06/22/18	26 M-F 5pm-5:30pm Eyewitness News	M	5pm - 5:30pm	---TF--	:30	2	\$1,000.00	IMP	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 06/18/18	06/24/18	---TF--		2			\$1,000.00		0.00				
N 5	WFSB	06/21/18	06/22/18	27 M-F 5:30pm-6pm Eyewitness News	M	5:30pm - 6pm	---TF--	:30	1	\$1,100.00	IMP	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 06/18/18	06/24/18	---TF--		1			\$1,100.00		0.00				

Order / Rev: 886646
 Alt Order #: 09110362
 Flight Dates: 06/21/18 - 06/27/18

Advertiser: Bob Stefanowski For Governor CT
 Product Desc: STEFANOWSKI 4 GOV.
 Estimate:

WFSB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WFSB	06/21/18	06/22/18	28 M-F 6pm-6:30pm Eyewitness News	CM	6pm - 6:30pm	---TF--	:30	2	\$1,200.00	IMP	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/18/18	06/24/18	---TF--		2			\$1,200.00			0.00			
N 7	WFSB	06/23/18	06/23/18	29 SA 6pm-6:30pm Eyewitness News	CM	6pm - 6:30pm	-----1-	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/18/18	06/24/18	-----1-		1			\$500.00			0.00			
N 8	WFSB	06/24/18	06/24/18	SA-SU 7AM-9AM SA-SU 7-9a Eyewitness News	CM	7am-9am (8:30 AM-9:00 AM)	-----1	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/18/18	06/24/18	-----1		1			\$600.00			0.00			
N 9	WFSB	06/24/18	06/24/18	16 SU 9:00am - 10:30am CBS Sunday Morning	CM	9:00am - 10:30am	-----2	:30	2	\$975.00	IMP	0.00	NM	2	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/18/18	06/24/18	-----2		2			\$975.00			0.00			
N 10	WFSB	06/24/18	06/24/18	19 SU 11:00am - 11:30am Face the State	CM	11:00am - 11:30am	-----1	:30	1	\$650.00	IMP	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/18/18	06/24/18	-----1		1			\$650.00			0.00			
N 11	WFSB	06/24/18	06/24/18	30 SU 6:30pm-7pm Eyewitness News	CM	6:30pm - 7pm	-----1	:30	1	\$750.00	IMP	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/18/18	06/24/18	-----1		1			\$750.00			0.00			
N 12	WFSB	06/25/18	06/27/18	04 M-F 6:30AM-7AM Eyewitness News	CM	6:30am - 7am	MTW----	:30	3	\$950.00	IMP	0.00	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	MTW----		3			\$950.00			0.00			
N 13	WFSB	06/25/18	06/27/18	M-F 7AM-9AM CBS: THE EARLY SHOW	CM	7am - 9am	MTW----	:30	3	\$750.00	IMP	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	MTW----		3			\$750.00			0.00			
N 14	WFSB	06/25/18	06/27/18	23 M-F 12pm-12:30pm Eyewitness News	CM	12pm - 12:30PM	MTW----	:30	3	\$550.00	IMP	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	MTW----		3			\$550.00			0.00			
N 15	WFSB	06/25/18	06/27/18	26 M-F 5pm-5:30pm Eyewitness News	CM	5pm - 5:30pm	MTW----	:30	3	\$1,000.00	IMP	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	MTW----		3			\$1,000.00			0.00			
N 16	WFSB	06/25/18	06/27/18	27 M-F 5:30pm-6pm Eyewitness News	CM	5:30pm - 6pm	MTW----	:30	1	\$1,100.00	IMP	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	MTW----		1			\$1,100.00			0.00			
N 17	WFSB	06/25/18	06/27/18	28 M-F 6pm-6:30pm Eyewitness News	CM	6pm - 6:30pm	MTW----	:30	3	\$1,200.00	IMP	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	MTW----		3			\$1,200.00			0.00			
													Totals	33	\$28,900.00